



wisdom creators

CREATOR PROGRAMME · 2026

Create. Share. Earn 5%.

Put your Wisdom Creators link on your reels and earn commission on every delivered order — tracked live, paid to your UPI every month.



WHO WE ARE

Honest Ayurveda, made in Lucknow.

Wisdom Creators is a homegrown Indian personal-care brand founded in 2024. One hero active per product at a working dose — no ten-herb “complexes”, no fake reviews, no inflated claims. Your audience gets products they actually reorder.

- ♦ Single-active formulas: saffron, rosemary, retinol, hyaluronic acid, Epsom salt
- ♦ Free of SLS, parabens, silicones and synthetic fragrance · cruelty-free
- ♦ GST-registered Indian business (GSTIN 09CTCPK2047Q1Z8)
- ♦ Ships across India · Cash on Delivery available



WHAT YOU WILL BE SHARING

Bestsellers that are easy to film



Epsom Salt 1 kg

Magnesium soak for sore muscles
and foot care

₹599



Rosemary Essential Oil

Scalp-first hair growth ritual

₹599



Hyaluronic Acid Serum

Deep hydration, dewy finish

₹599



Kumkumadi Oil

Saffron night oil for glow

₹399

Plus 2% Retinol Serum, Tea Tree shampoo and conditioner, hair-growth kits and combos — every product has its own one-tap link in your dashboard.

WISDOM CREATORS · CREATOR PROGRAMME

WISDOMCREATORS.SHOP/CREATORS

03

Four steps, no fine print

01

Apply

Share your Instagram (required), YouTube or Facebook profile. We review every creator personally — usually within 1–2 working days.

02

Get your link

You receive a personal referral link, a short bio link and a private dashboard. Add the link to your reel caption, bio or story sticker.

03

Create honestly

Show the product the way you really use it. Real routines convert best. Just tag it as a paid partnership.

04

Get paid

Every delivered order from your link earns commission, paid to your UPI ID once a month.

WHAT YOU EARN

5% of every
delivered order

30

DAY TRACKING WINDOW PER
CLICK

Monthly

UPI PAYOUT · MINIMUM ₹500

Commission is calculated on product value after discounts (shipping excluded) and becomes payable once the order is delivered. Cancelled or returned orders do not earn. Your own purchases are not eligible.

EXAMPLE — AVERAGE ORDER ₹599

ORDERS / MONTH	SALES YOU DRIVE	YOU EARN
10 orders	₹5,990	₹300
25 orders	₹14,975	₹749
50 orders	₹29,950	₹1,498
100 orders	₹59,900	₹2,995
250 orders	₹149,750	₹7,488

Illustrative only — actual earnings depend on your audience and content. Bigger carts (kits, packs of 2–4) earn more per order.

YOUR DASHBOARD

Every click, order and rupee — live.

- ♦ Clicks, orders, sales and commission in real time
- ♦ One-tap links for every product — link the exact serum in your reel
- ♦ Pending, payable and paid commission clearly separated
- ♦ Private link, no password to remember · works on mobile

CREATOR DASHBOARD

Hi Priya

1,284

LINK CLICKS

37

ORDERS

₹22,163

SALES

₹980

PENDING

₹128

PAYABLE NOW

₹3,400

PAID SO FAR

wisdomcreators.shop/?ref=PRIYA

Sample figures for illustration.

Reel ideas you can shoot this week

Epsom Salt

- ♦ "My 20-minute foot soak after a 10-hour shift"
- ♦ "Leg day recovery bath: what magnesium actually does"
- ♦ "Mum's cracked-heel routine that finally worked"

Rosemary Oil

- ♦ "Week 1 vs week 8: my hairline diary"
- ♦ "How I dilute rosemary oil (most people skip this)"
- ♦ "Sunday scalp massage routine, 3 minutes"

Hyaluronic / Retinol

- ♦ "The order I apply serums: damp skin first"
- ♦ "Starting retinol? Twice a week, here's why"
- ♦ "Glass-skin base under makeup"

Kumkumadi Oil

- ♦ "3 drops, every night: 30-day glow check"
- ♦ "My grandmother's saffron oil, in a bottle"
- ♦ "Night routine for dull, tired skin"

Format tips: hook in the first 2 seconds · show texture and real use, not just the bottle · say who it is for · put the link in the caption *and* a story link sticker · pin a comment with your link.

Keep it honest — it protects you too

Do

- ✓ Tag every post: **#ad** or Instagram's "Paid partnership" label (ASCI rule)
- ✓ Share your real experience, routine and results timeline
- ✓ Use claims exactly as written on our product pages
- ✓ Mention patch-testing for actives like retinol

Don't

- ✗ No medical or cure claims ("treats eczema", "regrows hair guaranteed")
- ✗ No fake before/after or edited results
- ✗ No buying through your own link — it is not eligible
- ✗ No coupon-site or paid-ad bidding on our brand name

Quick answers

Who can apply?

Any Indian creator with a public Instagram, YouTube or Facebook presence. Nano creators welcome — engagement matters more than follower count.

When am I paid?

Once a month to your UPI ID for delivered orders, when payable commission reaches ₹500.

How is a sale tracked?

When someone opens your link we remember it in their browser for 30 days. Orders in that window are credited to you automatically.

Do I get free products?

Approved creators can request products to try. Tell us what you would like in the application.

APPLY IN TWO MINUTES

Let's make something honest.

wisdomcreators.shop/creators

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SCAN TO APPLY